

Minutes of 100-Year Centennial Standing Committee - 3/15/2023

#100YearCommittee

#Minutes

Date/Time of Meeting: March 15, 2023, 1 pm

Member Attendees: Elizabeth Lewis, Rick DeGolia

Volunteer Attendees: Patty Leugers, Patty Polito, Judy Massey, John Maulbetsch, Joan Sanders, Andie Ivarsson (Friends of Library)

Staff Attendees: George Rodericks, City Manager

Public Comment: None

Regular Agenda Items:

- Discussion of 100-Year Celebration Event

The group continued discussion on the Celebration Day Activities confirming the various areas of focus. These included:

- Various Music Stations (\$) - Staff will assist in coordination
 - MAHS Jazz Band is holding the date for discussion with the new band director
- Catered Food (\$\$) - Staff will assist in coordination.
- Children's Activities
 - Friends of the Library will assist with Maker's Space activities for kids during the event
 - SWAG discussion continued regarding a train station ornament, commemorative coin, keychain, maker space history item, etc.
- Giveaway of Oak Trees (Raffle) (\$~\$10k) - 15-gallon (100) - Betsy Colby will be approached from the Tree Committee to see if there is an interest in assisting with the Oak Tree opportunity
- Shuttle from park (historic themed?) (\$) - Staff will assist in coordination of a shuttle from the Park for parking
- Speeches/special guests/elected officials - Staff will assist with coordination of presentations and welcome addresses
- It was noted that the Library has offered to assist in the creation of a History Video for the Town and potential a History Video for the Atherton Train Station as well.
- The group confirmed seven history stations and echoed the idea of a "history passport" to be stamped by those attending each station - a total of 7 stations with volunteers to assist in organizing each
 - History of Incorporation - Rick DeGolia
 - History of the Atherton Train Station - Alex/John
 - History of Atherton Neighborhoods
 - History of Holbrook-Palmer - Frank/Walt Robinson
 - History of the Circus Club - Young/Glikbarg/Levison
 - History of Schools - Menlo School/Menlo College (Cartan Field - Horse Barn/Farlap, Henry Cartan House)
 - History of the Atherton Library - A Story of Law, Library and Romance - Friends of the Library
 - Advertising & Social Media (\$) - Staff will assist in coordination and creation
 - Big Birthday Cake (\$) - Staff will assist with coordination and ordering
 - talk to Mademoiselle Colette
 - Ballon Vendor/Face Painting (\$) - Staff will assist with coordination
- The group suggested that there also be an Atherton Trivia Game (win a laser cut image from the Maker's Space)
- The group suggested that there might be self-guided neighborhood tours created or a video for each history neighborhood.

Councilmember DeGolia passed around history editions of Atherton Recollections and Atherton lands.

The group confirmed the total budget ask to go to Council on March 15 of \$60,000.

The group reviewed the History Icons presentation from Councilmember Lewis, provided comments and supported its incorporation into the event as a weekly release leading up to the event.

Next Meeting Thursday, 3/30 @ 1 pm

The meeting adjourned at 2:15 pm